

**Proposal for**  
**Career Preparatory Course on**  
**CAMPUS TO CORPORATE**



Implemented by



This exclusive proposal is applicable and valid until  
31st March 2023

## **1. ABOUT ICT ACADEMY**

ICT Academy is an initiative of the Government of India in collaboration with the state Governments and Industries. ICT Academy is a not-for-profit society, the first of its kind pioneer venture under the Public-Private-Partnership (PPP) model that endeavors to train the higher education teachers and students thereby exercises on developing the next generation teachers and industry ready students.

ICT Academy was started to meet the skill requirements of the industry and generate more employment especially in tier 2 and 3 towns, the rural parts of the country. With training of teachers and students as the primary objective, ICT Academy has been working through a seven-pillar program in the areas of Faculty Development, Student Skill Development, Entrepreneurship Development, Youth Empowerment, Industry-Institute Interaction, Digital Empowerment and Research & Publications.

In the last 12 years, ICT Academy has strived on every aspect to provide a holistic service to every stakeholder of the education ecosystem in developing the next generation of talent pool in India to make them industry ready employees, innovators, entrepreneurs and leaders.

Through its various initiatives, ICT Academy has been part of strengthening the India's four important visions on Skill India, Digital India, Startup India and Make in India. ICT Academy has a strong board of governors from government and private organizations working to bridge the gap between academic output and industry requirements.

## **2. CAMPUS TO CORPORATE**

### **2.1. ABOUT CAMPUS TO CORPORATE**

Transitioning from campus to corporate is one of the most difficult times in a student's college life. It has been proved through research that is not just your knowledge that helps you achieve success in life, but it's your attitude. The capsuled model of the courage brings together the important aspects required for the transition and succeeding in the first year of job.

## 2.2. COURSE OBJECTIVE

- Enabling the students discover and enhance the individual strengths
- Kick - start strategies for the students to set goals to succeed in life
- Ignite the students confidence, improve your understanding on the nuances of corporate Ethics & Etiquette
- Tour the students through the world Business Communication
- Decipher the thrilling new virtual placement process

## 2.3. COURSE COVERAGE

**Module 1** Overview of English Language

<b>Module 2</b>	Effective Communication Skills
<b>Module 3</b>	Creative Thinking
<b>Module 4</b>	Setting SMART Goals and Time Management
<b>Module 5</b>	Building Resume
<b>Module 6</b>	Mastering GD
<b>Module 7</b>	Ace your Interview
<b>Module 8</b>	Mock Placement Day

### 3. COURSE DURATION

This course will be delivered in direct mode.

<b>Mode of Training</b>	<b>Duration of Training</b>
Instructor Led Classes	40 Hours
Certification & Assessment	02 Hours
<b>Total Duration</b>	<b>42 hours</b>

### 4. TARGET AUDIENCE

Graduating Students from Engineering and Arts & Science colleges

### 5. PROGRAM FEE

ICT Academy offers this exclusive course and certification for all ICT Academy Member Institutions as said below, for a minimum of 100 enrolments.

<b>Career Preparatory Course</b>	<b>INR 3000 Per student (Inclusive of GST)</b>
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\*It is subject to change based on the deliverables

### 6. ROLE OF ICT ACADEMY

- Nominating a Single point of Contact for coordinating with the institution
- Confirming the direct Training Schedule
- Allotting trainers for conducting the training
- Conduct assessment for the students
- Issuing Certificate of Completion and Digital Badges for the Eligible Students.

### 7. ROLE OF INSTITUTIONS

- Identify & nominating a minimum of 100 Students per batch
- Assign one Program Coordinator for the program
- To confirm the schedule for the training

